



2020  
Distillery Opportunities



# Three Days. One Great Experience.

**February 20-22, 2020**

**The Seattle Wine and Food Experience** (SWFE) is an incredible showcase of food, beverage and lifestyle. More than 275 leading wine brands, craft brewers, cider makers, distillers and chefs participate in the event. Gourmet bites from artisan restaurants, farmers and food purveyors highlight the Northwest's diversity of flavors.

Aligning your brand with the Seattle Wine and Food Experience positions you as part of the dynamic PNW food and beverage scene.



# Day 1

THURSDAY  
FEBRUARY 20  
SODO PARK

The Seattle Wine and Food experience kicks off Thursday, February 20 with **Comfort** at Sodo Park, 3200 1st Ave S, Seattle. Cozy up with Seattle’s best comfort foods and craft brews, including indulgences from mac and cheese to fried chicken, beer, cider, hot toddies and more.

## Distillery Opportunities

### DISTILLERY WILL PROVIDE THE FOLLOWING:

- \$400 vendor fee (\$300 early bird rate until December 9)
- Spirits samples for 600 people
- Staff to serve spirits
- Certificate of Insurance
- Distillery logo for promotional use

### SEATTLE WINE AND FOOD EXPERIENCE WILL PROVIDE THE FOLLOWING:

- One 6-ft draped table
- Custom event signage
- Two workers passes to the event
- Dump bucket, bus tub, water pitcher, ice

## PROMOTIONAL BENEFITS

- ▶ Opportunity to promote distillery to 600+ affluent food and beverage enthusiasts
- ▶ Distillery listing and link at [seattlewineandfoodexperience.com](http://seattlewineandfoodexperience.com)
- ▶ Distillery name and spirit offerings listed in event program
- ▶ Inclusion in dynamic social media campaign tagging and promoting distillery

[To sign up, click here](#)



## Day 2

FRIDAY  
FEBRUARY 21  
THE GREAT HALL  
AT UNION STATION

Dress to impress on Friday, February 21 at **Pop! Bubbles & Seafood** at the Great Hall at Union Station. Pop! features the Pacific Northwest's bounty of seafood artfully paired with sparkling wines, champagne, craft beers and sommelier-selected wine from across the world.

# Distillery Opportunities

### DISTILLERY WILL PROVIDE THE FOLLOWING:

- \$400 vendor fee (\$300 early bird rate until December 9)
- Spirit samples for 800 people
- Staff to serve spirits
- Certificate of Insurance
- Distillery logo for promotional use

### SEATTLE WINE AND FOOD EXPERIENCE WILL PROVIDE THE FOLLOWING:

- One 6-ft draped table
- Custom event signage
- Two workers passes to the event
- Dump bucket, bus tub, water pitcher, ice

## PROMOTIONAL BENEFITS

- ▶ Opportunity to promote distillery to 800+ affluent food and beverage enthusiasts
- ▶ Distillery listing and link at [seattlewineandfoodexperience.com](http://seattlewineandfoodexperience.com)
- ▶ Distillery name and spirit offerings listed in event program
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## Day 3

SATURDAY  
FEBRUARY 22  
BELL HARBOR

The flagship **Grand Tasting** event on February 22 is a deluxe showcase. Wines, beers and spirits from the Pacific Northwest and beyond are featured along with Seattle's hottest chefs. Exciting event attractions include artisan food producers, sensory experiences, education and more.

## Distillery Opportunities

### DISTILLERY WILL PROVIDE THE FOLLOWING:

- \$500 vendor fee (\$400 early bird rate until December 9)
- Spirit samples for 2,000 people
- Staff to serve spirits
- Certificate of Insurance
- Distillery logo for promotional use

### SEATTLE WINE AND FOOD EXPERIENCE WILL PROVIDE THE FOLLOWING:

- One 6-ft draped table
- Custom event signage
- Two workers passes to the event
- Dump bucket, bus tub, water pitcher, ice

## PROMOTIONAL BENEFITS

- ▶ Opportunity to promote distillery to 2,000+ affluent food and beverage enthusiasts
- ▶ Distillery listing and link at [seattlewineandfoodexperience.com](http://seattlewineandfoodexperience.com)
- ▶ Distillery name and spirit offerings listed in event program
- ▶ Inclusion in dynamic social media campaign tagging and promoting distillery

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# Registration

## SIGN UP TO FEATURE YOUR DISTILLERY AT THE SEATTLE WINE AND FOOD EXPERIENCE 2020

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Fill out the forms below to reserve your spot. The Seattle Wine and Food Experience team will then send you additional event details. You are welcome and encouraged to participate in multiple events!

[Comfort Registration Form](#)

(\$400 vendor fee – \$300 early bird rate until December 9)

[POP! Registration Form](#)

(\$400 vendor fee – \$300 early bird rate until December 9)

[Grand Tasting Registration Form](#)

(\$500 vendor fee – \$400 early bird rate until December 9)

### QUESTIONS? CONTACT:

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