THE SEATTLE EXPERIENCE

EST'D.

WINE and FOOD

2009

2020
Winery Opportunities

Three Days. One Great Experience.

February 20-22, 2020

The Seattle Wine and Food Experience (SWFE) is an incredible showcase of food, beverage and lifestyle that brings the pages of *Seattle* magazine to life. More than 275 leading wine brands, craft brewers, cider makers, distillers and chefs participate in the event. Gourmet bites from artisan restaurants, farmers and food purveyors highlight the Northwest's diversity of flavors.

Aligning your brand with the Seattle Wine and Food Experience positions you as part of the dynamic PNW food and beverage scene to a high-end audience, harnessing the marketing and branding power of both the SWFE event and *Seattle* magazine.

EVENT PRODUCER

seattle magazine

Seattle magazine acquired the Seattle Wine and Food Experience in 2017 with a goal of taking a beloved local event and continuing to elevate it to reflect the food and beverage coverage our readers love.

POP!
BUBBLES + SEAFOOD

POP!

FRIDAY
FEBRUARY 21
THE GREAT HALL
AT UNION STATION

Dress to impress on Friday, February 21 at **Pop! Bubbles & Seafood** at the Great Hall at Union Station. Pop! features the Pacific Northwest's bounty of seafood artfully paired with sparkling wines, champagne, craft beers and sommelier-selected wine from across the world.

Winery Opportunities

WINERY WILL PROVIDE THE FOLLOWING:

- $400 vendor fee ($300 early bird rate until December 9)
- Wine samples for 800 people (1-2 ounce servings)
- Staff to serve wine
- Certificate of Insurance
- Winery logo for promotional use

SEATTLE WINE AND FOOD EXPERIENCE WILL PROVIDE THE FOLLOWING:

- One 6-ft draped table
- Custom event signage
- Two workers passes to the event
- Dump bucket, bus tub, water pitcher, ice

PROMOTIONAL BENEFITS

- Opportunity to promote winery to 800+ affluent food and beverage enthusiasts
- Winery listing and link at seattlewineandfoodexperience.com
- Winery name and wine offerings listed in event program
- Inclusion in dynamic social media campaign tagging and promoting winery

To sign up, click here

Grand Tasting

SATURDAY
FEBRUARY 22
BELL HARBOR

The flagship **Grand Tasting** event on February 22 is a deluxe showcase. Wines, beers and spirits from the Pacific Northwest and beyond are featured along with Seattle's hottest chefs. Exciting event attractions include artisan food producers, sensory experiences, education and more.

Winery Opportunities

WINERY WILL PROVIDE THE FOLLOWING:

- $500 vendor fee ($400 early bird rate until December 9)
- Wine samples for 2,000 people (1-2 ounce servings)
- Staff to serve wine
- Certificate of Insurance
- Winery logo for promotional use

SEATTLE WINE AND FOOD EXPERIENCE WILL PROVIDE THE FOLLOWING:

- One 6-ft draped table
- Custom event signage
- Two workers passes to the event
- Dump bucket, bus tub, water pitcher, ice

PROMOTIONAL BENEFITS

- Opportunity to promote winery to 2,000+ affluent food and beverage enthusiasts
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Registration

SIGN UP TO FEATURE YOUR WINERY AT THE SEATTLE WINE AND FOOD EXPERIENCE 2020

Fill out the forms below to reserve your spot. The Seattle Wine and Food Experience team will then send you additional event details. You are welcome and encouraged to participate in multiple events!

POP! Registration Form
($400 vendor fee – $300 early bird rate until December 9)

Grand Tasting Registration Form
($500 vendor fee – $400 early bird rate until December 9)

QUESTIONS? CONTACT:

GEORGIA BLEROT
Director of Events
swfe@tigeroak.com
206.452.2977