

FOR IMMEDIATE RELEASE

Seattle Wine and Food Experience is Back - February 20 - 21, 2016

Tickets On-Sale for two-day celebration of food, wine and craft beverages

October 29, 2015 (Seattle, WA) – The <u>Seattle Wine and Food Experience</u> (SWFE) is back February 20-21, 2016 with two epicurean events: POP! Bubbles & Seafood (Saturday, Feb. 20) and the Seattle Wine and Food Experience Grand Tasting (Sunday, Feb. 21). Tickets go on sale November 2, 2015 at www.seattlewineandfoodexperience.com.

"The Seattle Wine and Food Experience connects producers to enthusiasts and supports the community," said Jamie Peha, event producer and president of Peha Promotions. The 2016 experience is the eighth annual show and benefits Les Dames d'Escoffier as it features a number of talented authors, chefs, brewers and winemakers from the benefactor. "I can't wait to share more details as the event evolves daily and is becoming an entire weekend of culinary immersion." said Peha.

Pop! Bubbles & Seafood, presented by Seattle magazine on Saturday, February 20 will be held at the luxurious McCaw Hall and brings together the bounty of Pacific Northwest seafood for a one-of-a kind Seattle experience. Many of the region's top culinary talent will prepare tasty bites using fresh and sustainable seafood from the Alaska Seafood Marketing Institute and local seafood companies.

Seattle Caviar along with The Oyster Room presented by Taylor Shellfish is sure to be a hit with multiple varieties to taste while exploring new preparations and recipes. Cynthia Nims, president of Les Dames d'Escoffier Seattle Chapter, cookbook author and culinary expert will debut her new book Oysters!

Recipes that Bring Home a Taste of the Sea.

What about the bubbles, you ask? Expect more than 30 sparkling wines from around the world including: Washington sparkling, Spanish Cava, French Champagne, Italian Prosecco, Alsatian Cremant plus seafood friendly white wines and craft hard cider and local beer. New this year is the Reserve Red Room and the Chocolate Salon by **Cacao Barry.**

The <u>Seattle Wine and Food Experience Grand Tasting</u> is an epicurean event and returns on Sunday, February 21 at the Seattle Center Exhibition Hall. Premier sponsors include **QFC** (Quality Food Centers) and **Seattle** magazine and this year's featured region, **Yakima Valley Tourism.** SWFE brings back more than 190 leading wine brands, craft brewers, cider makers, distillers and chefs. Gourmet bites from artisan restaurants, farmers and food purveyors highlight the Northwest's diversity of flavors.

Insights into the experiences that await you include: **Ste. Michelle Riesling Challenge, Northwest Wine Academy Wine School, Heritage Meats Butchery Block** and the **Brews and Ewes by Stella Artois and**

the American Lamb Board. Be sure to seek out the *Northwest Travel and Life* Experience showcasing agri-tourism highlights from six Northwest regions, *Martindale Travel & Tours*, Celebrate the potato with *Tim's Cascade Snacks* and the *Washington Potato Commission* and *Acqua Panna/San Pellegrino*. Watch for updates and new announcements on the website or via our social media channels. Plan ahead and don't miss your opportunity to experience the latest culinary trends, learn about regional and local foods, taste wines from a number of wine regions and expand your knowledge of the latest craft beverages.

Details:

POP! Bubbles and Seafood

Where: McCaw Hall (321 Mercer Street, Seattle, WA 98109

When: Saturday, February 20, 2016

Hours: 6 - 9pm

Price: \$75 per person

Seattle Wine and Food Experience - Grand Tasting

Where: Seattle Center Exhibition Hall (300 Mercer Street, Seattle, WA 98109)

When: Sunday, February 21, 2016

Hours: VIP: 12 - 5pm / General Admission: 1 - 5pm Price: WEEKEND PASS – SWFE VIP and Pop!: \$140

VIP: \$75 per person

Early Bird General Admission: \$55 November 2 – 8

General Admission after November 8: \$60

Get the most out of this tasting weekend and attend both events with the SWFE Weekend Pass package. Tickets on sale November 2, 2015 at www.seattlewineandfoodexperience.com. This is a 21-year or over event, all admitted must have a valid I.D. No children or babes-in-arms will be admitted.

About Seattle Wine and Food Experience

The Seattle Wine and Food Experience is a deluxe showcase for wine, beverage, food and lifestyle in the Northwest featuring more than 100 wineries pouring 500 wines from the Northwest and beyond. For a complete list of participating vendors and the wide variety of products to sample at this years event, please visit the website at www.seattlewineandfoodexperience.com.

About Les Dames d'Escofier Seattle

The event benefits Les Dames d'Escoffier Seattle, a 501c3 non-profit organization of women leaders in food, beverage and hospitality whose mission is education, advocacy, and philanthropy. Les Dames d'Escoffier Seattle focuses on raising funds for scholarships for women in the culinary, beverage, and hospitality industries, and also supports community-outreach programs and sustainable-agriculture projects based in Washington State.

Twitter: @seattlewinefood Facebook: /seattlewineandfoodexperience

Instagram: /seattlewinefood

MEDIA CONTACT:

Stacie Jacob, Solterra Strategies, (805) 286-6874 / sjacob@solterrastrategies.com